



## Cowley County Economic Forum 2010



**October 21, 2010**

8:00am—1:00pm

Cowley College, Brown Center  
Arkansas City, KS

Innovation refers to incremental, emergent or revolutionary changes in thinking, products, processes, or organizations. And change is what we need in order to position ourselves for tomorrow. On October 21st, join area leaders in hearing how our communities can innovate to grow our region from within.

### Speakers and Topics

- ☆ **Keynote Speaker, Bill Thornton**, Secretary of Commerce, brings information about how the State is creating jobs with innovation through business retention and entrepreneurship and the role they play in economic and community development.
- ☆ **Mark Chalfant**, Mid America Manufacturing Technical Center, shares ways to help companies reduce costs and waste in their manufacturing process while innovating to increase profitability.
- ☆ **Local Innovation Panel**, hear from local business owners about their own innovation stories and how implementing change has gotten their companies to where they are now.
- ☆ **John M. Armstrong**, Ph.D., of Lead Horse Technologies Inc., shares innovative solutions on a global level to address challenges facing industry today.
- ☆ **Vincent Amanor-Boadu**, Kansas State University Department of Agricultural Economics, will focus on strategic thinking and visioning, change management, and business development for innovation in our agriculturally-based businesses.
- ☆ **Katie Morris**, Kansas State University Office of Local Government, will present the Cowley County economic outlook and County comparison information.

### Business and Community Resource Fair

Stop by the resource booths in the Wright Room throughout the Forum for business and community interest resources; including, Kansas Small Business Development Center, Small Business Administration, Cowley County Tourism Alliance, ABCDE (Atlanta, Burden, Cambridge, Dexter, Eastern), Kansas Dept. Of Commerce, US Department of Agriculture, Workforce Alliance.

**Registration & Resource Fair begins at 7:30am.** Registration fee: \$20 per person, students are free  
Fee includes forum, materials and lunch. Registration deadline is 10/14/10

For more information, call: Cowley First at 620-221-9951 or 620-442-3094  
Arkansas City Area Chamber of Commerce at 620-442-0230  
Winfield Area Chamber of Commerce at 620-221-2420  
Registration information is available at [www.cowleyfirst.com](http://www.cowleyfirst.com)

### Thank You to Our 2010 Sponsors:

ABCDE (Atlanta, Burden, Cambridge, Dexter & Eastern Cowley County), Arkansas City Area Chamber of Commerce, Citizens Bank of Kansas, Community National Bank, CornerBank, Cowley College, Cowley First-Cowley County Economic Development Partnership, Bank of the West, Family Wealth Management, Kansas Gas Service, K-State Research and Extension, Legacy Regional Community Foundation, RCB Bank, Southern Kansas Telephone, Union State Bank, Winfield Area Chamber of Commerce, Winfield Publishing Company